

The Anderson Agency presents the 39th Annual

Tapemark Charity Pro-Am and Women's Golf Event



Benefiting people with developmental and learning disabilities tapemarkgolf.org

AMATEUR REGISTRATION AND SPONSORSHIP CARD INSIDE



Play the Pro-Am

June 11-13, 2010

Join two other amateur golfers and compete with the best local and regional professional golfers – all for a great cause!

see page 3



Play the Women's Event

Sept 20, 2010

see page 6



Sponsor
the Event see page 2

Sponsored by:

Anderson Agency



Introduction



In 1972, Bob Klas Sr. decided to make a difference in the lives of people with disabilities. As the father of two children with special needs, he knew firsthand the struggles facing children with disabilities and their families. And in turn, he knew the uphill financial battle facing the non-profit agencies that provided essential supports to individuals and families.

So with his friend and co-worker Pat Cody Sr, Klas created the Tapemark Charity Pro-Am Golf Tournament. The first tournament in 1972 raised \$9,000, and Minnesota golf history would never be the same. The Tapemark Pro-Am, now entering its 39th year, has since raised and donated more than \$6.4 million to non-profits serving people with developmental and learning disabilities and their families, changing the lives of thousands of Minnesotans. And it has become one of the longest-running and most successful events of its kind in the country! The biggest legends in Minnesota golf have all won Tapemark professional titles, including Tom Lehman, Don Berry, George Shortridge, Dave Tentis, Mike Barge, and last year's winner, Jeff Sorenson. The Tapemark also has grown to include the Tapemark Charity Women's Golf Event, founded in 1985. The Tapemark Women's Event has since become one of the highlights of the women's golf season in Minnesota, an exciting competition for women golfers of all skill levels.

The Tapemark Pro-Am and Tapemark Charity Women's Golf Event rely on the generous financial support of corporate and individual sponsors, donors, and the hard work of many volunteers. On behalf of our Presenting Sponsor, Anderson Agency, we welcome you to the 2010 Tapemark Events, and encourage you to consider joining the Tapemark family.



A Letter from Bob

Although it seems as though we just recently finished the 2009 tournament, the 39th annual Tapemark Charity Pro-Am will soon be here. After all these many years, I still get energized by the thought of the next Pro-Am being right around the corner. Part of my excitement comes from the anticipation of seeing many of the people who, over the years, have generously contributed their time and financial resources to make our event the best of its kind in the Upper Midwest.

I also derive tremendous pleasure knowing that what we do makes a critical difference in the lives of the learning and developmentally disabled in our communities. Giving a helping hand to those in need gives meaning and purpose to what we do, and sends a clear message that the Pro-Am is about something that's much bigger than just the game of golf.

Whatever success we've enjoyed has been made possible by so many people, including sponsors, volunteers, golfers, and, as has been the case since our first tournament in 1972, the generous support of the members of Southview Country Club. Whether you've been with us since the very beginning or are now considering being involved for the first time, I hope you'll join us June 11, 12 and 13 at Southview. And remember to mark your calendar for September 20th for the Women's Event—join us for the day. With your help, we can make the 2010 Tapemark Charity Pro-Am events our best ever.

Bob Klas, Sr.

“On the last hole, my two year old grandson was waiting for me – excited. Pro walked up to him and gave him his golf ball, patted him, and said a few good words. My grandson was thrilled. He didn't know the lad was my grandson. Pro demonstrated the spirit of Tapemark.”

—Michael Trok

Sponsor the Events



Men's Event Sponsor Levels

Be a part of Minnesota golf history...
your sponsorship will help us make a difference.

Grand Slam Level \$25,000

Amateur Golf Entries: 8 Men's, 8 Women's
Saturday Banquet Tickets: 8 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/2 page ad
Tournament Signage: Hole Recognition and All Tournament Bannering
Your logo on Promotional Materials: Logo on 4000 tournament packages, all tournament emails, 2000 posters, on-course signage, link on website, logoed item in 300 golfer goodie bags

NEW Your commercial on the Pro-Am website
Guaranteed Tournament Parking Spot
Listing on benefiting agency website and newsletter

St. Andrews Level \$15,000

Amateur Golf Entries: 6 Men's
Saturday Banquet Tickets: 6 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/3 page ad
Tournament Signage: All Tournament Bannering
Your logo on Promotional Materials: Name on on-course signage, link on website, logoed item in 300 golfer goodie bags

NEW Your commercial on the Pro-Am website
Listing on benefiting agency website and newsletter

Hole-In-One Level \$10,000

Amateur Golf Entries: 4 Men's
Saturday Banquet Tickets: 4 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/4 page ad
Tournament Signage: All Tournament Bannering
Your logo on Promotional Materials: Item in 300 golfer goodie bags

NEW Your commercial on the Pro-Am website
Listing on benefiting agency website and newsletter

Double Eagle Level \$5,000

Amateur Golf Entries: 3 Men's
Saturday Banquet Tickets: 3 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/6 page ad
Tournament Signage: All Tournament Bannering
Your logo on Promotional Materials: Item in 300 golfer goodie bags

NEW Your commercial on the Pro-Am website



NEW
Your commercial on the Pro-Am website!

Men's Event: All sponsors at Eagle level and above can place a commercial on the Pro-Am website!

Eagle Level \$2,500

Amateur Golf Entries: 2 Men's
Saturday Banquet Tickets: 2 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/8 page ad
Tournament Signage: All Tournament Bannering
NEW Your commercial on the Pro-Am website

Birdie Level \$1,750

Amateur Golf Entries: 1 Men's
Saturday Banquet Tickets: 2 additional tickets
VIP Room: Access to the VIP Room
New Tournament Newspaper: 1/12 page ad
Tournament Signage: All Tournament Bannering



Women's Event Sponsor Levels

Be a part of this unique women's charity event!

Hole-In-One Level \$10,000

Amateur Golf Entries: 12 golf entries (6 teams)
New Tournament Newspaper: Full page ad in event program
Tournament Signage: Event signage
Your logo on Promotional Materials: Logo placement on the event brochure

NEW Your commercial on the Pro-Am website
Company representative speaker at event/awards luncheon
Goodie Bag item (provided by sponsor)
Many additional benefits provided at Pro-Am in June 2010!

Eagle Level \$2,500

Amateur Golf Entries: 6 golf entries (3 teams)
New Tournament Newspaper: Half page ad in event program
Tournament Signage: Event signage
NEW Your commercial on the Pro-Am website
Podium recognition at event/awards luncheon
Goodie Bag item (provided by sponsor)

Birdie Level \$1,500

Amateur Golf Entries: 4 golf entries (2 teams)
New Tournament Newspaper: Half page ad in event program
Tournament Signage: Event signage
NEW Your commercial on the Pro-Am website
Podium recognition at event/awards luncheon

Team Sponsor Level \$1,000

Amateur Golf Entries: 4 golf entries (2 teams)
Tournament Signage: Event signage
Podium recognition at event/awards luncheon

Double Eagle Level \$5,000

Amateur Golf Entries: 8 golf entries (4 teams)
New Tournament Newspaper: Full page ad in event program
Tournament Signage: Event signage
NEW Your commercial on the Pro-Am website
Podium recognition at event/awards luncheon
Goodie Bag item (provided by sponsor)



By Sponsoring the men's event, you have the opportunity to place an ad in the **Tapemark Newspaper**, which reaches over 12,000 homes after the tournament.

Women's Event Program contains the day's information and sponsor ads. Be sure to get your ad in front of women's golf enthusiasts!



Women's Event: All sponsors at Birdie level and above can place a commercial on the Pro-Am website!

Play the Events

Men's Event

Southview Country Club
June 11-13, 2010

Join us for the 39th Annual Tapemark Charity Pro-Am. This is your opportunity to compete in one of the most exciting and unique charity golf events in the nation, while helping some very special Minnesotans.

You'll play on a 4-man team with a PGA Golf Professional and 2 amateur teammates over the course of two days, and 36 teams and pros will make the cut to play Sunday for the championship trophies.

Since 1972, the Tapemark Charity Pro-Am has been one of the highlights of the Minnesota golf scene. Space is limited, so don't miss your chance to experience Minnesota's most exciting golf event and one of the longest-running golf events in the country. You'll also get to play the historic and challenging layout of Southview Country Club, one of the Twin Cities hidden gems.

By playing in the Tapemark Pro-Am, you help ensure that thousands of your friends, relatives, and neighbors with developmental and learning disabilities get the chance to reach their full potential and live, work, and play in their own communities with hope and respect.

**Online registration opens
January 1, 2010, so reserve
your place to play today!**

tapemarkgolf.org

New Couples Rate!

Couples who sign up for both the Men's and the Women's events will save \$100!

See Reply Card for details.



**EVERYONE
CAN PLAY!**

Open to amateurs
with handicaps
from 0 to 30!

Your Invitation to Play

Join two other amateurs and compete with the best local and regional professional golfers – all for a great cause!

A 3-day tournament featuring 60 randomly drawn four-man teams (1 pro and 3 ams) competing in a 2-Best Ball event over the challenging layout of Southview Country Club.

Your Entry Includes

- 2 guaranteed rounds at Southview Country Club
PLUS a 3rd round if your team makes the Sunday cut
- 2 Tickets to Team Drawing Banquet, Wednesday, June 10
- 2 Tickets to Saturday Night Celebration and Dinner
- Pro-Am Merchandise Package

Entry Fee

\$750 (Approximately \$350 qualifies for a tax deduction.)

New Couples Rate: Couples who sign up for both the Men's and Women's events will save \$100! See reply card for details.

How to Secure Your Spot

You have 2 options to register for the 2010 Tapemark Pro-Am.

- Visit our website tapemarkgolf.org and use our Secure Registration feature. Click on the *I Want To Play* link on the website front page. Make sure you have a credit card handy, we accept Visa, MasterCard, American Express, and Discover.
- Complete and return the response card in this brochure with your check payable to Tapemark Pro-Am, or with your credit card information.

Hurry to reserve your place today! Limited sign ups!

Tapemark Charity Pro-Am and Women's Golf Event Reply Card



Benefiting people with developmental and learning disabilities

TO REGISTER: Mail in this reply card (*fold card in half and seal on all three sides.*)

Or register and pay entry fee online at: www.tapemarkgolf.org

DEADLINE: Please respond for the Men's Tournament no later than **May 1** and the Women's Event no later than **September 1**.

Sponsor

YES, I want to sponsor an event.

Men's Event

- Grand Slam Level \$25,000
- St. Andrews Level \$15,000
- Hole-In-One Level \$10,000
- Double Eagle Level \$5,000
- Eagle Level \$2,500
- Birdie Level \$1,750

Women's Event

- Hole-In-One Level \$10,000
- Double Eagle Level \$5,000
- Eagle Level \$2,500
- Birdie Level \$1,750
- Team Sponsor Level \$1,000

Play the Event

- YES**, I want to play an event.
- Sorry, I can't play this year.
Enclosed is my contribution.

Men's Event

- Amateur golf entry \$750

Couples Discount

- \$850 to reserve an entry into BOTH the Men's and Women's events. A savings of \$100!

Women's Event

- Amateur golf entry \$200
\$175 if signing up before Feb 25.
- 2-person team \$400
\$350 if signing up before Feb 25.

Volunteer

- YES**, I want to volunteer. *Please provide your name and contact information below.*

Name (*please list as you would like it to appear in program*)

2nd Name in Couples signup or Women's Team 2nd entry

Company (*if mailings are to be sent to your business address*)

Company (*if mailings are to be sent to your business address*)

Address

Address

City State, Zip

City State, Zip

E-mail

E-mail

Business Phone

Home Phone

Business Phone

Home Phone

Club Affiliation (*if golfing please fill out*)

Golf Course

Club Affiliation (*if golfing please fill out*)

Golf Course

Handicap

GHIN #

Handicap

GHIN #

For Credit Card Users:

Credit Card Number

Expiration Date

3-digit CVS code on back or Amex 4 digits on front

Signature

Please
Place
Postage
Here

**Tapemark Charity
Pro-Am Golf Tournament
and Women's Golf Event**
1685 Marthaler Lane
West Saint Paul, Minnesota 55118-3517



It was a great experience being around those that have been involved in this charity promotion for so many years. It showed the committment people make and the spirit of giving it takes to make something successfull year after year. -Donald Jacoby



Play the Events



Women's Event

Southview Country Club
Sept 20, 2010

The women's event, which is open to all women amateur golfers, will be a 2-Woman Team Combination using the following format:

- Players will compete in 2-person teams, and you can register as a team, a foursome, or even as an individual.
- We have 5-7 flights where you will be placed according to your handicap.
- Handicaps will not be used in scoring your round.
- Foursomes may include teams playing in different scoring flights.
- Non-handicapped teams compete in the fun flight.
- Recreational golfers welcome!

**Online registration opens
January 1, 2010, so reserve
your place to play today!**

tapemarkgolf.org

Corporate and individual sponsorships play a crucial role in the success of our event.

We offer several exciting sponsorship packages, all providing great visibility and recognition (see page 2).

**For more information
call 651-552-5639.**



**NEW THIS YEAR:
SHOP THE
TAPEMARK STORE!**
Redeem golfer points,
and shop for a
great cause.

Your Invitation to Play

The Event

10:00 a.m. Tapemark Store opens, Registration, Buffet Lunch and Mulligan Madness Sales

1:00 p.m. Shotgun Start
• 6 Holes/Partners Best Ball
• 6 Holes/Partner Scramble
• 6 Holes/Alternate Shot

6:00 p.m. Dinner, Silent Auction, Prizes and Awards

Your Entry Includes

1 round of golf at Southview Country Club, golf cart rental, buffet lunch, points to shop in the Tapemark Store and the Awards dinner.

Entry Fee

\$200.00 per person/\$400 per team.

Sign up by Feb 25 and save \$25 per person!

\$1,000 Team Sponsor includes 4 golf entries (2 teams), business card size ad, event signage and podium recognition. You need not register in teams.

New Couples Rate: Couples who sign up for both the Men's and Women's events will save \$100! See reply card for details.

How to Secure Your Spot

You have 2 options to register for the 2010 Women's Golf Event.

- Visit our website tapemarkgolf.org and use our Secure Registration feature. Click on the *Play* link on the website front page. Make sure you have a credit card handy, we accept Visa, MasterCard, American Express, and Discover.
- Complete and return the response card in this brochure with your check payable to Tapemark Pro-Am, or with your credit card information.

Early registration Discount: Register by February 25 to save \$25!

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and Women's Golf Event
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A Tax Exempt Non-Profit Organization

Tapemarkgolf.org

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Benefiting people with developmental and learning disabilities

